

# The Blue Line

The Foust Marketing, Inc. Newsletter

## Inside this issue:

Harvel® Introduces Industry's First UV Resistant Clear PVC Piping	1
King MicroShield™—Building Material for a Dangerous World	1
Harvel Plastic Customer Service Team	1
EGR—TUFLITE™ PETG Extruded Sheet	2
The Blue Line—Win King Plastic Headwear	2

## Harvel® Introduces Industry's First UV Resistant Clear PVC Piping



Harvel® Plastics announces the launch of **EnviroKing™UV**, a clear PVC piping that is suitable for exposure to sunlight. Unique UV blocking technology reduces harmful ultraviolet light wavelengths from penetrating the plastic while allowing beneficial wavelengths through.

EnviroKing™UV offers a cost-effective solution for photobioreactor use and other outdoor applications exposed to sunlight where transparency is required.

“EnviroKing™UV was developed to meet the demands of innovative technologies related to the renewable energy market and emerging green industries,” says Bill Weaver, Harvel's Director of Technical Services. “It's ideally suited for a wide range of outdoor applications including biofuel processing, carbon recycling, process R&D, filtra-

tion, and sight glass.”

- Manufactured to both ThinWall™ and standard Schedule 40 dimensions.
- Joined utilizing simple solvent-welded joining techniques.
- Manufactured to IPS dimensions—Fully compatible with standard PVC pipe, fittings, and valves.
- Corrosion resistant.
- Lower overall installed cost than glass, acrylic, or other transparent alternatives.

For more information please visit [www.envirokinguv.com](http://www.envirokinguv.com).

## Industry Events

- TSAPI—Texas State Association of Plumbing Inspectors, Amarillo, TX Jun. 10, 2009
- 53rd Annual IAPD Conference, Caesar's Palace, Las Vegas, NV Oct. 20-23, 2009
- The NEW CHEM SHOW Javits Convention Center, New York, NY Nov. 17-19, 2009

## Notes of Interest

- **NEW!** — Ridiculous Golf Quotes from the Foust Marketing Team! “You always miss 100% of the putts if you leave them short.” — **Bryan Foust**
- “In 1945 golfer Byron Nelson set two records that have yet to be broken: He won eighteen golf tournaments that year, including eleven in a row.”
- For all have sinned and fall short of the glory of God.” — **Romans 3:23**

## Company News

- We will have an exciting new announcement in the next issue on our NEW Webcast.

## King MicroShield™—Building Material for a Dangerous World

King Plastic has introduced a new antimicrobial product with King MicroShield™. This new product can be added to HDPE, LDPE, LLDPE, PP, ColorBoard®, ColorCore®, HyPact® VHMW, PlastiBal® Bathroom Partitions, and all versions of King Starboard® for uses in sanitary or sterile environments.

- Protects the product surface against damaging bacteria, algae and fungi by reducing the amount of microbes by 99.99%.

- Microbe cell walls that come in contact with King MicroShield™ are destroyed on contact without creating opportunities for adaptive or resistant strains to form.
- Antimicrobial agent is active for the life of the product.
- Antimicrobial agent is EPA-registered and FDA listed.
- Non-leaching. The antimicrobial agent is bonded at the atomic level and integrated throughout the sheet.
- Products made using these poly-



mer sheets are easy to clean, disinfect and keep hygienic using standard cleaning procedures.

Contact us for complete antimicrobial performance technical bulletin on King MicroShield™.

## Harvel Plastic Customer Service Team



Harvel's customer service team has always recognized the need to consistently provide exceptional support for their customers. (Left to right: Stephanie George, Kathleen Ackerly, Steven Saveri, Mendy Solt, RJ Horn, Dianna Day, and Bob LaRose) Customer Service Manager, Mendy Solt is confident that customers will be met with the most professional, knowledgeable, and courteous service when contacting Harvel for assistance with quotes, orders, or general information about the quality pipe, duct, and machining shapes manufactured by Harvel Plastics.

Solt said, “What sets our customer service apart is our continued loyalty to our customers and commitment to excellence in all areas which are two of the fundamental values that have kept Harvel a leader in quality in the industry for so many years.” Contact them at 610-252-7355 or [harvel@harvel.com](mailto:harvel@harvel.com).

Please read below prize rules for year-end prize!

## EGR—TUFLITE™ PETG Extruded Sheet



TUFLITE™ PETG is EGR's copolymer thermoplastic PETG sheet that has exceptional clarity and fabrication capabilities. It is becoming increasingly popular as an environmentally viable alternative to clear PVC.

TUFLITE™ PETG is used for manufacturing vacuum formed point of sale parts and distorting printing (printing on a shape or formed piece). It has superior vacuum forming properties with no pre-drying required prior to forming, the ability to reposit

tion and reform, and the ability to down gauge individual parts. This is thanks to a higher impact strength than that of Acrylic PMMA.

- Sheet available in standard gauges of .040" to .375".
- Sheet available in standard widths of 48" x 96".
- Custom gauges, widths, and reels available upon request.
- Masking available in Thermoformable, Water Soluble Paper, and Pressure Sensitive Paper.
- Available in Clear and Colors.
- Textures in Smooth, Haircell and Sand Blasted/Stippled.

For information on TUFLITE™ PETG, visit their website at [www.egrextusion.com/Product/s/TUFLITEPETG/tabid/278/Default.aspx](http://www.egrextusion.com/Product/s/TUFLITEPETG/tabid/278/Default.aspx).

## The Blue Line—Win King Plastic Headwear

Foust Marketing offers prizes in each issue of *The Blue Line*, and we will keep each entry during the year for a year-end drawing. So the more entries during the year will improve your chances of winning.



Jack Foust

This issue we are offering two (2) King Starboard® ST Headwear courtesy of **King Plastic**.

Enter by visiting our website with the correct answers to the following questions.

- What is unique about Harvel's new product EnviroKing™UV?
- What happens to the microbes when they come in contact with King MicroShield™? Why is that important?
- What sets Harvel's customer service apart from others?

- What are some of the vacuum forming properties of EGR's TUFLITE™ PETG sheet?
- Do you have applications for the products featured in this issue?

Winner of the \$50 gift card for an evening out for movies and popcorn from the last issue courtesy of **Foust Marketing**.

**Steve Boudreaux**, Inside Sales  
Bluewater Rubber & Gasket—  
Belle Chasse, LA

Complete the entry form at [www.foustmarketing.com/entryform.htm](http://www.foustmarketing.com/entryform.htm).



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